



Saturday, November 12, 2011
2—6 p.m.
Heron Creek Middle School
www.KidFestNorthPort.com

SPONSORSHIP APPLICATION—*return by 09/23/11*

Sponsorships are now available for this family-centered festival of creativity, action, discovery & more! The community is invited to enjoy a wide variety of free & low-cost activities for children & families while having the opportunity to learn more about local businesses and organizations. Over 30,000 event flyers will be distributed to local schools, preschools/daycares, churches, and city buildings, and posters will be prominently displayed in businesses and public buildings throughout North Port. Don't miss this opportunity to gain recognition for your business!

SPONSORSHIP LEVELS

- \$5000 PRESENTING SPONSOR**
 - Named Presenting Sponsor
 - Logo/Name used in all paid radio or television spots
 - Recognition on North Port Area Chamber of Commerce website
 - Rights to use KidFest Name on marketing materials
 - Business logo** will be included on all paid print media advertising, Save the Date mailing and/or flyer (est. 30,000), Festival website & Facebook page, T-shirt, brochure and bags distributed at the event,
 - A 20' x 30' booth at the festival
 - Submission of one item for Goody bags distributed at the event (1,500)
 - Recognition throughout the event
 - Your banner placed at festival location

- \$2500 EVENT SPONSOR**
 - Recognition on North Port Area Chamber of Commerce website
 - Rights to use KidFest Name on marketing materials
 - Business logo** will be included on all paid print media advertising, Save the Date mailing and/or flyer (est. 30,000), Festival website & Facebook page, T-shirt, brochure and bags distributed at the event,
 - A 20' x 20' booth at the festival
 - Submission of one item for Goody bags distributed at the event (1,500)
 - Recognition throughout the event
 - Your banner placed at festival location

- \$350 SUPPORTING SPONSOR**
 - Business logo** will be included on Festival website & Facebook page, T-shirt, brochure (name only) and goody bags distributed at the event
 - A 10' x 10' booth at the festival
 - Submission of one item for Goody bags distributed at the event (1,500)
 - Recognition throughout the event
 - Your banner placed at festival location

- \$125 BUSINESS SPONSOR**
 - Business name will be included on Festival website, event T-shirt and brochure
 - Submission of one item for Goody bags distributed at the event (1,500)
 - Recognition throughout the event



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STEP 1: CHOOSE LEVEL (check one)

\$5000

Presenting Sponsor

\$2500

Event Sponsor

\$350

Supporting Sponsor

\$125

Business Sponsor

STEP 2: ACKNOWLEDGE REQUIREMENTS

- All booths must include a hands-on activity for children
- All goody bag submission must meet the requirement of 1,500 pieces AND be delivered to the Chamber offices by 11/04/11 to be included.
- Banners must be dropped off at Chamber offices by 11/10/11 to ensure placement
- HAVE FUN!

*(**All business logos must be submitted in high resolution jpg in full color for print advertising and black/white high resolution vector format for t-shirt and bags)*

I understand that by completing this form I am obligated to make payment as promised.

(initial)

STEP 3: COMPLETE AGREEMENT & MAKE PAYMENT

Credit Card Number _____ CVV Code _____

OR (circle card type) VISA Mastercard Discover

Make payment by check or money order to: **North Port Area Chamber of Commerce**
15141 Tamiami Trail, North Port, FL 34287
(941) 564-3040

Business/Organization Name: _____
(Print name as it should appear in print material)

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Phone _____ Alt phone/cell _____



Brought to you by the
North Port Area Chamber of Commerce